

MARK CHAY

EXPERIENCE

- 2020 – Present **GLOBAL ESPORTS FEDERATION, Director of Secretariat**
International non-government organization set up to assemble the esports community to create a safe, inclusive, and pressive ecosystem for esports players, associations, and companies to thrive.
- Develop systems, processes and policies for the entire administration and operations of the GEF
 - Manage 120+ volunteers across 16 commissions worldwide to develop community enhancement projects
 - Develop and manage projects with GEF and other International Organizations, e.g. IOC, ITU, UNDP
 - Create and Manage GEF properties, i.e. Global Esports Games, Global Esports Tour, and GEFcon
 - Manage the finance, budgetary, legal, human resource and administrative ongoings of the office
- 2019 – Present **SINGAPORE DISABILITY SPORTS COUNCIL, National Para Swimming Coach**
National organization for the para-able athletes in Singapore
- Swimmers achieve 2 gold medals (Yip Pin Xiu) at the 2019 World Para swimming Championships
 - Coordinate with SportSG and SDSC on development athlete pathway for Para swimming (masterplan) in Singapore
- 2014 – 2020 **INTERNATIONAL SPORTS ACADEMY, Chief Executive Officer**
Singapore's premiere sports PEI delivering internationally recognized academic and professional qualifications
- Achieved regulatory requirements of ERF and EduTrust within 24 months of operations
 - Increased revenue by over 500% in 24 months through delivery of new products and services
 - Developed nationally accredited coaching course for Fencing, Kickboxing, and Swimming.
- 2012 – 2019 **COLEMAN COLLEGE, Chief Executive Officer**
PEI of over 30 years' experience providing K-12 and vocational education services
- Lead team of 80 education specialists towards becoming a relevant player in the education industry
 - Achieved 400% revenue increase over 6 years
- 2011 – 2012 **SINGAPORE HOCKEY FEDERATION, Chief Executive Officer**
National body responsible for development, growth, and sustainability of field hockey in Singapore
- Developed long-term growth strategies to sustain and grow the game of field hockey in Singapore
 - Led team to develop integrated NCAP technical and theory programme
- 2008 – 2011 **SINGAPORE COOPERATION ENTERPRISE, Manager (MENA, LATAM)**
Government start-up that consults, brokers and exports Singapore's public sector expertise
- Managed Government-to-Government deals in the Middle East, North Africa, and Latin America. Projects include restructuring of the Qatar Ministry of Finance, establishment of Bahrain ports and logistic zones, masterplan of the Mauritius Airport City, and implementation of eGovernment systems and applications in the state of Minas Gerais, Brazil.

DIRECTORSHIPS, APPOINTMENTS & VOLUNTEERISM

2019 – Present	Member	Central Assessment Board, National Youth Council
2019 – Present	Director/ Academic & Examinations Board Member	Baking Industry Training College Pte Ltd
2018 – Present	Member	National Anti-Doping Advisory Board, Sport Singapore
2018 – Present	Member	Sport Advisory Committee, Singapore Sports School
2018 – Present	Member	spexBusiness Network Committee, Sports Singapore
2017 – Present	Member	Athletes' Committee, Olympic Council of Asia
2017 – Present	Chairperson	Athlete's Commission, Singapore National Olympic Council
2017 – Present	Co-opted Member	Singapore National Olympic Council
2017 – Present	Director/ Academic & Examinations Board Member	X Lab Pro Pte Ltd
2009 – Present	Honorary Secretary	Olympians Singapore
2017 – 2019	Member	SafeSport Council (Founding)
2012 – 2020	Director/ Academic & Examinations Board Chairman	International Sports Academy
2015 – 2018	Chairman	Swimming Coaching & Development Committee, SSA
2008 – 2017	Member	National Faculty, United States Sports Academy, USA

EDUCATION/ QUALIFICATIONS

2020 – Present	UNIVERSITY OF LONDON, UK Postgraduate Diploma in Law, Intellectual Property and Sport
2020 – Present	UNIVERSITY OF NORTHAMPTON, UK Master of Business Administration
2020	SINGAPORE INSTITUTE OF ARBITRATORS, Singapore International Entry Course
2019	UNIVERSITY OF LIVERPOOL, UK Postgraduate Diploma in International Management
2015	WORKFORCE SKILLS QUALIFICATION, Singapore Advanced Certificate in Training and Assessment (5 th Edition)
2013	UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS, UK Cambridge International Diploma for Teachers and Trainers
2012	EUROPEAN SPONSORSHIP ASSOCIATION, Surrey, UK Diploma in Sponsorship (DIPESA)
2003 – 2007	BRIGHAM YOUNG UNIVERSITY, Provo, Utah, USA BA Communications: Communications Studies Emphasis GPA: 3.74/ 4.00 <ul style="list-style-type: none">• Full Athletic Scholarship, BYU• Academic All-American, NCAA• International Student's Honour Roll, BYU
1999 – 2000	ANGLO-CHINESE JUNIOR COLLEGE, Singapore GCE A' Levels
1995 – 1998	ANGLO-CHINESE SCHOOL (INDEPENDENT), Singapore GCE O' Levels, 6 Distinctions <ul style="list-style-type: none">• Recipient, Dr Tan Chun Tuan Scholarship• Meritorious Award, Commonwealth Essay Writing Competition

HONOURS, AWARDS & NATIONAL/ REGIONAL REPRESENTATION

2020	Certificate of Recognition, Coach (High Performance)	Singapore Disability Sports Council
2019	National Para Swimming Coach	2019 World Para Swimming Championships, London, UK
2019	SNOC's Representative	International Olympic Committee (IOC) Athlete Forum
2019, 2015, 2011	Olympian's Singapore Representative	World Olympian's Association General Assembly
2019 and 2016	Asia's Representative	Athletes' Commission, Association of National Olympic Committees
2018	Chef de Mission	XXII Commonwealth Games, Gold Coast, AUS
2017	Southeast Asian Representative	World Anti-Doping Agency (WADA) Global Athlete Forum
2017	Assistant Chef de Mission	29 th Southeast Asian Games, Kuala Lumpur, MAS
2014	Chef de Mission	2 nd Youth Olympic Games, Nanjing, CHN
2000 and 2004	Olympian (Swimming)	Olympic Games
1998 and 2002	Flag Bearer/ Finalist	Asian Games
1998 and 2002	Finalist	Commonwealth Games
2002	Sportsman of the Year	Singapore National Olympic Council/ Singapore Sports Council
2001	Sportsboy of the Year	Singapore National Olympic Council/ Singapore Sports Council