

## Leon Perera

### Political Experience

Leon is a member of the Workers' Party of Singapore. He has contributed to the Party's grassroots work in the Party's Paya Lebar, East Coast, Serangoon and other divisions. He has also contributed to the Party's Policy research work, while being Deputy Chair of the Party Media team and President of the Party's Youth Wing.

He was one of the Workers' Party's candidates for the East Coast Group Representation Constituency during the General Election of 2015. In September 2015, he was elected as a Non-Constituency Member of Parliament in Singapore's 13<sup>th</sup> Parliament. In July 2020, he was elected as a Member of Parliament for Aljunied GRC.

### Not-for-Profit Sector Experience

Prior to joining the Workers' Party, Leon had served in a voluntary capacity with various Non-Government Organizations and Voluntary Welfare Organizations in Singapore.

He served as a Family Service Centre volunteer for 10 years, receiving a Long Service Award from MCYS in 2005.

He has authored op-ed essays published in both mainstream and alternative news outlets in Singapore,

### Public Sector Experience

Leon began his career as a Senior Officer with the Singapore Economic Development Board's International Business Development Division, serving first in the policy planning function supporting Singapore's regional investments.

He later served as Assistant Head in the EDB's Enterprise Development Division, assisting in the growth of large Singaporean companies in the service sector spanning logistics, education and health care, to information technology (IT) services, engineering and retail.

### Private Sector Experience

Leon subsequently joined Asia Market Intelligence Business Consulting, establishing their Singapore office and leading it to become a successful business unit within the group. He organized and led business development and client liaison, while overseeing all consulting processes and outputs in the Southeast Asia region.

Leon co-founded the Spire Research and Consulting Group in the year 2000. As the Chief Executive Officer, he has overseen the acquisition of over 50 Global Fortune 500 clients in the Asia Pacific region, the majority of which have awarded multiple projects to Spire. He has overseen the delivery of 3,000 highly customized research and consulting projects. He also has extensive experience in economic and macro-environmental analysis for business planning.

Under Leon's leadership, Spire now operates in ten countries globally. Spire's research footprint has extended to over 100 cities in 35 emerging market countries spanning the regions of Asia, Latin America, the Middle East, Russia/CIS and Africa.

Leon is a frequent speaker and media commentator on market growth issues. He has addressed events organized by the US Conference Board, Acc10 Barcelona, the Singapore Management University, the Silver Industry Conference and Exhibition (SCICEX) and the Institute of Policy Studies. He is regularly interviewed on television media outlets such as Channel News Asia and BBC World. His comments are also featured in publications ranging from The Financial Times, USA Today, China Daily, International Trade Mark Review, the Hong Kong Economic Times, Jiayouzhuan (China), ZDNet Asia and Asia Inc magazine to TODAY, The Straits Times and The Business Times newspapers.

### **Academic Qualifications and Memberships**

Leon graduated from Exeter College, Oxford University with a Double First Class Honor's degree in Philosophy, Politics and Economics. He was awarded Oxford's Gibbs Prize in Politics in his graduating year.

Leon is currently a member of the Economic Society of Singapore, the Singapore Institute of Directors and the EDB Society.